

# MC UNITED SPONSORSHIP BOOKLET 2026



## UNITED IN COMMUNITY

Becoming a sponsor enhances your business and contributes to our mission of providing every player an opportunity to play competitive soccer. Sponsorship levels offer partnered branding opportunities with the club, which boasts over 500 players from across the county. Depending on the sponsorship level, we offer branding opportunities on uniforms, events, our website, and social media. We are the area's largest competitive youth sports club with over 500 players. Our players hail from all over the county - making your reach the largest in the area and making every investment in our club, a return throughout our county.

**Let's unite to strengthen both our cause and your brand!**

### SPONSORSHIPS ARE ACTIVATED FOR OUR CLUB IN THESE WAYS:

- Cultivate and grow our mission of providing every player an opportunity to play competitive soccer.
- Provide financial support for player registration fees - enabling families in financial need the opportunity to participate in our club. Yearly, over 80 players are given the opportunity to play who wouldn't otherwise be able to afford it.
- Provide quality coaching education, player training and family support to enhance the experience of our families.
- Promote, retain and grow our programs. The club has over 500 players and 32 teams that compete all over the state. MC United has seen tremendous growth in participation over our history.
- Facilitate three top-tier tournaments for teams in the state. Held in March, May and September, these tournaments bring in families from all over the state to the area who stay in hotels, eat at restaurants and enjoy our beautiful amenities. Annually, these have over \$1 million positive economic impact on our community.
- Improves our financial outreach and builds our structural integrity.

# SPONSORSHIP OPTIONS



## SPONSOR LEVEL

## BENEFITS

**PLATINUM \$8,000**

- Presenting Sponsor for either the spring or fall tournament for one year.
- Logo on medal for spring or fall tournament (given to all U9/10 players, and 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place finishers U11-U19.)
- Opportunity to give away promotional items at MCU tournaments, subject to approval.
- Large logo + link to your website on MC United website for one year.
- Monthly social media postings on MCU Facebook and Instagram pages.
- Large banner at entrance to fields and near concession stand at outdoor tournaments. Large logo on promotional materials.
- Golf Outing Presenting Sponsor: 2 Foursomes Included + Hole Sponsor.

**GOLD \$5,000**

- Large banner near concession stand for tournaments.
- Presenting Sponsor for the Winter Classic Tournament (2027).
- Medium logo + link to your website on MC United website for one year.
- Quarterly social media posts on MC United pages (2000+ followers).
- Golf Outing - Choice of Reception Sponsor or Range Sponsor: 1 Foursome Included + Hole Sponsor.

**SILVER \$2,500**

- Event Banner recognition at MCU tournaments for Spring and Fall.
- Small Logo + link to your website on MCU website.
- Semiannual social media posts on MCU Facebook and Instagram.
- Golf Outing - Bar Sponsor: 1 Foursome Included + Hole Sponsor.

**BRONZE \$1,500**

- Event Banner recognition at one tournament.
- Small logo + link to your website on MC United website.
- Golf Outing - Hole Sponsor.

**FRIEND \$800**

- Listing on Tournament Event Sponsors Banner.
- Golf Outing - 1 Foursome.

*The above noted sponsorships are for a one-year term. MC United is a 501c3 nonprofit. FEIN: 26-1444638*

**GOLF OUTING: AUGUST 10, 2026 AT WAUSAU COUNTRY CLUB.**



# MC UNITED

## SPONSORSHIP FORM

*Sponsor Commitment due by APRIL 1, 2026*

Organization/Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### 2026 SPONSORSHIP Amount:

\_\_\_\_\_ PLATINUM (\$8,000, 2 Available)

\_\_\_\_\_ GOLD (\$5,000, 3 Available)

\_\_\_\_\_ SILVER (\$2,500, 6 Available)

\_\_\_\_\_ BRONZE (\$1,500, 9 Available)

\_\_\_\_\_ FRIEND (\$800, 10 Available)



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Please choose the preferred payment method. All payments are due by April 25, 2026.

\_\_\_\_\_ Check Enclosed (Payable to MC United)

\_\_\_\_\_ Bill Me: Send via (check one) \_\_\_\_\_ Email \_\_\_\_\_ Mail

Donations can be made payable to: MC United

Address: MC United

P.O. Box 1071

Wausau, WI 54402

CONTACT: LINDSEY LEWITZKE, [president@mcunitedsoccer.org](mailto:president@mcunitedsoccer.org), 715-581-5871

Thank you for supporting MC United!

Contributions to MC United are tax deductible to the extent allowed by the law. FEIN: 26-1444638